

panchatantra of investing

Now Count your Stones

Once upon a time, there was a very rich and miserly man living in a village. He kept his wealth buried under the ground. It gave him immense pleasure to count his gold coins regularly.



One day a thief saw him counting gold coins at the backyard of the house.



The thief stole the gold coins and replaced them with stones.



Do not keep your money idle

The rich man of the story made the mistake of just saving money and not investing. Similarly, if we keep our money idle, it will be eroded by inflation. It is essential to invest systematically to beat inflation and create wealth. So don't just save, INVEST!



An Investor education initiative

Mutual Fund investments are subject to market risks, read all scheme related documents carefully before investing.