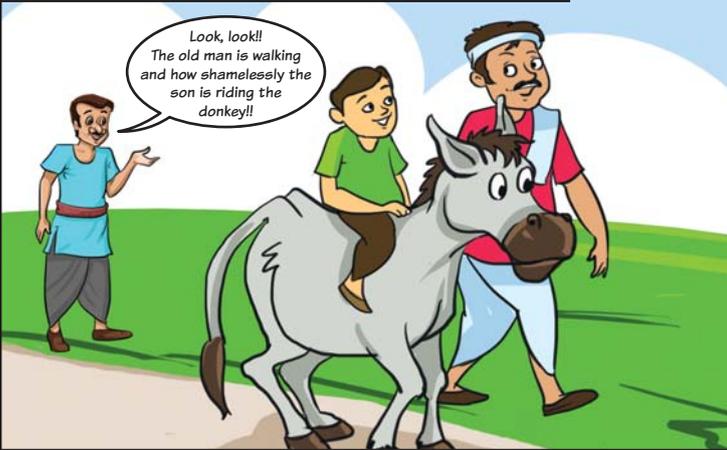


panchatantra of investing

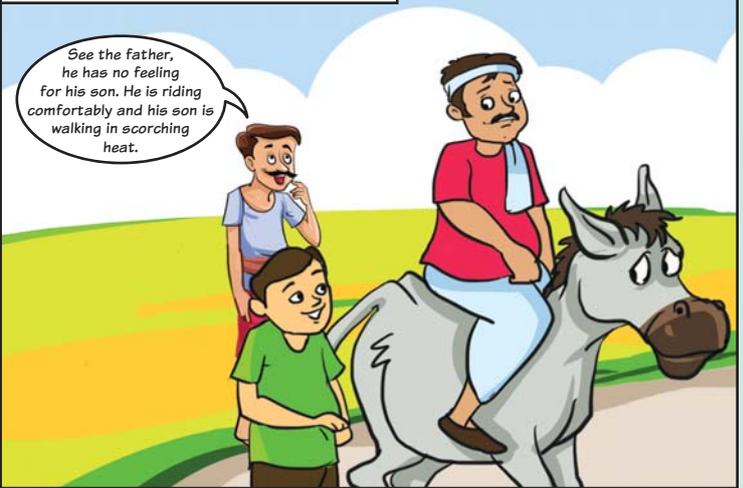
The Washerman's Donkey

Once a washerman and his son were travelling from their village to the market place along with their donkey. The son was riding the donkey and his father was walking beside. Meanwhile, people whom they came across their journey made various comments.



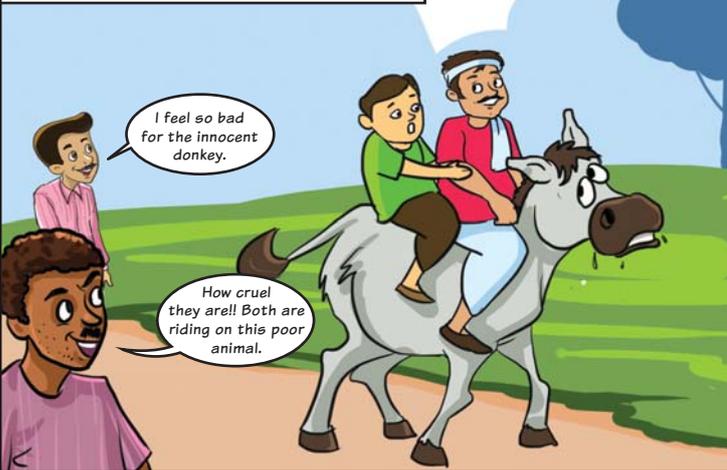
Look, look!!
The old man is walking
and how shamelessly
the son is riding the
donkey!!

Hearing this, the old man rides the donkey and the son walks beside.



See the father,
he has no feeling
for his son. He is riding
comfortably and his son is
walking in scorching
heat.

Now, both the washerman and the son decide to ride the donkey. But the people continue to pass comments.



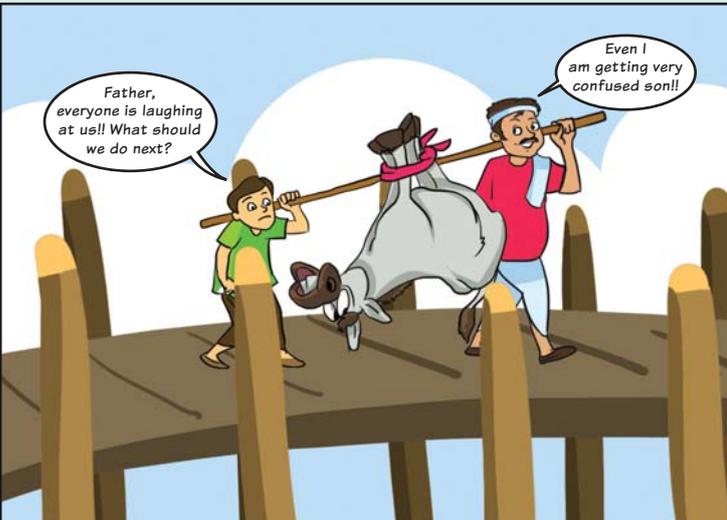
I feel so bad
for the innocent
donkey.

How cruel
they are!! Both are
riding on this poor
animal.

Now they decide to walk and carry the donkey instead.



Ha ha ha!!!
How foolish these people
are. They are walking and
carrying the donkey on
their shoulder!



Father,
everyone is laughing
at us!! What should
we do next?

Even I
am getting very
confused son!!

Meanwhile, the donkey started moving suddenly in the middle of the river. The washerman and the son could not control it and the donkey fell into the deep water.



Alas son!!
What will we
do now?

One need not act as per everyone's wishes

For making investments, one should assess one's own financial goals and risk appetite, and invest with appropriate asset allocation. While it is advisable to seek the help of a trusted financial advisor, one need not act as per advice given by all and sundry, as it will digress you from your plans resulting in losses.

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