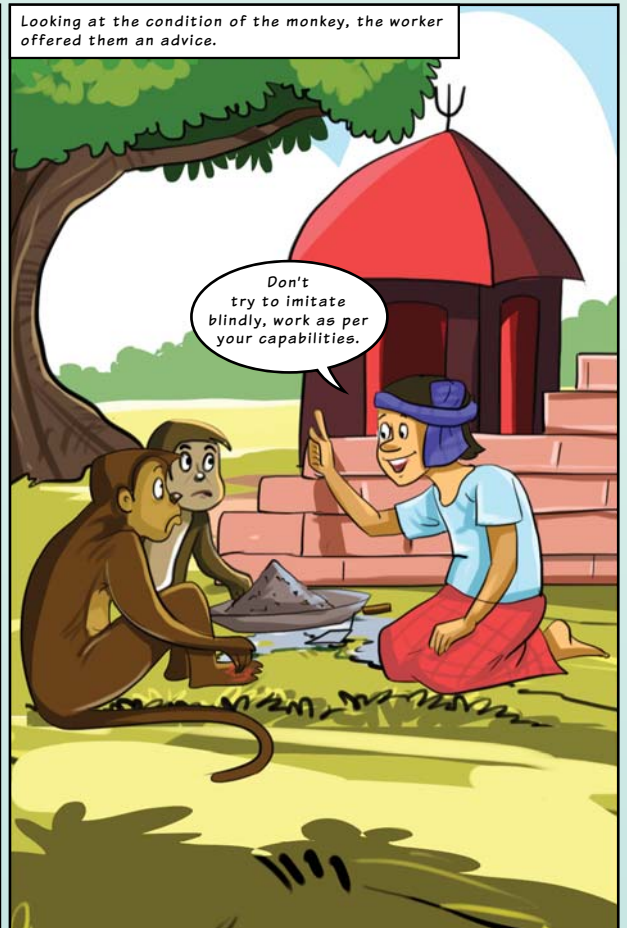


The Stupid Monkey

From the branch of a tree, two monkeys were watching the labourers constructing a temple. The monkeys became interested and were waiting for an opportunity to imitate their work.



As soon as the workers took a break for lunch, they started imitating workers at the work site.



An Investor education initiative

Do not imitate others blindly
Just like the monkeys injured themselves while trying to imitate the workers, similarly your investment portfolio may suffer losses if you try to copy others. The financial goals and risk appetite vary from person to person. So you must align your portfolio keeping in mind your risk appetite and requirements.